Pantone Colors - MILITARY (please specify PMS color for lectern)
ARMY PMS 5535 OR 5605, **NAVY** PMS275, **AIR FORCE** PMS287
MARINES PMS 202, **COAST GUARD** PMS 179

Logo / Text Artwork

- We accept both Mac® and PC files and can work with virtually any software.

- Files should be in vector format only (.ai, .pdf, .eps) in order to ensure the best possible results. This means your text and graphics are outlined. Some programs offer an option to save or export text as vectors, curves, paths or outlines. Or send camera ready artwork.

- We accept Adobe Illustrator® files. Please save the file as a .pdf (File«Export«layout as .pdf).

- Convert all fonts to curves or paths to avoid possible font substitution. This rule goes for all types of files.

UNACCEPTABLE PROGRAMS are MS Paint which creates a pixel bitmap and any file with one of the following file extensions: TIF, JPG, or anything in a Bitmap format.

The reason some formats are not acceptable is that in order for production of logos and engraving machines the image needs to have clean lines. Vector lines like those specified for computer aided manufacturing are perfect.

Note: 72dpi images such as gif, jpg, jpeg and bmp that are designed for web pages are generally not adequate for reproduction.

Color Selections

- Can be referenced as Pantone (PMS), CMYK breakout, or provide a hard copy of the approximate colors desired.

- If you are using Adobe Photoshop, we recommend the RGB color mode for raster files. In Adobe Illustrator, we recommend the CMYK color mode for vector files.

Custom Engraving

- Leadtime for custom logos is 6 weeks from receipt of artwork in one of the above acceptable formats.

Files can be sent by the following means: • E-mail (5M maximum) • CD-R/RW

If sending Disks, send to: AmpliVox Art Dept. (see address below).

Please make sure to write your order number on the envelope as well as the disk.