Thank you for choosing the S312, SW312, S314, SW314 Sound Cruiser Car Top PA System from AmpliVox Portable Sound Systems.

We are excited in introducing this truly unique system. Our system combines flexibility with functionality. Please refer to this user guide as you enjoy the unique capabilities of another quality product from AmpliVox Portable Sound Systems.

We encourage you to visit our website www.ampli.com to register your product for its warranty coverage, sign up to receive our newsletter, download our catalog, and learn more about the complete line of AmpliVox audio visual products, including portable PA systems, and lecterns.
IMPORTANT SAFETY INSTRUCTIONS

Before using this product, read the instruction manual for important safety information. Please retain this manual for future reference and warranty information.

Troubleshooting & Servicing
Do not attempt to service or repair the device yourself. Refer all servicing to qualified service personnel. Do not attempt to modify the device in any way. Doing so could invalidate your warranty.

Cleaning
When cleaning the device, please use a soft, dry cloth. Never use benzene, paint-thinner, or other chemicals on the device.

Location
Place the device in stable location, so it will not fall causing damage to the device or bodily harm.

Intended use
The product may only be used with the original parts intended for it. The intended use includes adherence to the specified installation instructions. The manufacturer accepts no liability for damage arising due to improper use.

WARNING: Changes or modifications to this unit not expressly approved by the party responsible for compliance could void the user’s authority to operate the equipment.

The exclamation point within an equilateral triangle is intended to alert the user to the presence of important operating and maintenance instructions in this owner’s guide.

IMPORTANT

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation. The unit’s circuitry may cause interference to nearby radios. To prevent interference, either switch the unit off or move away from the affected radio.

NOTE: This equipment complies within the limits for a class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio / TV technician for help.

NOTE: Shielded cables may be required to be used with this unit to ensure compliance with the Class B FCC limits.
## PACKAGE CONTENTS

**Model S312**
- 2 Horn, Car Top Speaker System
- Portable 50 Watt Amplifier
- Wired Microphone
- Automotive 12V Power Plug
- Automotive 12V Battery Cable
- 12’ Speaker Cable

**Model SW312**
- 2 Horn, Car Top Speaker System with 12’ Speaker Cable
- Portable 50 Watt Amplifier with Wireless Microphone Receiver
- Wireless Headset and Lapel Microphone, and Wireless Microphone Transmitter
- Automotive 12V Power Plug
- Automotive 12V Battery Cable

**Model S314**
- 4 Horn, Car Top Speaker System
- Portable 50 Watt Amplifier
- Wired Microphone
- Automotive 12V Power Plug
- Automotive 12V Battery Cable
- 12’ Speaker Cable

**Model SW314**
- 4 Horn, Car Top Speaker System with 12’ Speaker Cable
- Portable 50 Watt Amplifier with Wireless Microphone Receiver
- Wireless Headset and Lapel Microphone, and Wireless Microphone Transmitter
- Automotive 12V Power Plug
- Automotive 12V Battery Cable

## SPECIFICATIONS

**Amplifier System**
- Power Output - 50 Watt RMS into 4 ohms
- AC/DC Operation
- Stereo Speaker Output
- 3.5mm Line Output
- 3.5mm Line Input
- Separate Volume and Tone Control for Line Input
- Master Volume Control

**Wireless System Models SW312 / SW314**
- Built-in UHF Selectable 16 Channel Microphone Receiver with RF Signal LED
- Wireless Range: 300 feet
- Frequency: 584 - 608 MHz

## SET - UP

Locate and clean area where you will be placing the Horn Speaker Assembly on the vehicle.
Place Horn Speaker Assembly on vehicle and secure with the gutter clips to edge of door opening. Tighten straps. Connect speaker cable to speakers and route cable to inside of vehicle.

Vehicle Power

Insert small end of 12V Power Cord into the jack labeled "DC IN" on the amplifier. Insert the other end with the large plug into your vehicle accessory outlet. **Optional Connection:** Take "Battery Cable" and wire to a 12V source in vehicle. Connect small plug into the jack labeled "DC IN" on the amplifier.

Battery Power

1. The amp uses 10 "D" size Alkaline batteries (not included); or the optional rechargeable AmpliVox NiCad Battery Pack (S-1465) and (S1460) AC adapter - purchase separately (Fig 3).

2. The removable battery door on the back of the amp is designed to stay closed until you need to change the batteries. Slip a finger nail under it and slide it out. (Fig 1)

3. Lift the battery holder out. The plastic dividers between the batteries help prevent battery corrosion. (Fig 2)

4. Install 10 fresh Alkaline "D" size batteries. Be sure to observe the polarity when putting batteries in the battery compartment. The negative (flat) ends go against the springs. (Fig 2) Carefully replace battery holder. Batteries should look like they are standing up.

   [Warning: DO NOT MIX BATTERY TYPES OR ATTEMPT TO RECHARGE ALKALINE BATTERIES. EQUIPMENT DAMAGE, SAFETY HAZARD OR FIRE COULD RESULT.]

   **Note:** The battery holder cable comes from the factory already plugged into the connector. If it comes loose, push it in securely. (Turn the plug over if it doesn’t fit; it only fits one way.)

5. Slide door back into place.

6. If using the S-1465 NiCad Battery pack (Fig 3), Plug AC Adapter/ Recharger power supply (S1460) into the "DC IN" jack on front panel of the amp. Plug into a working electrical outlet. Charge 24 hours for full charge before using.

Wireless Transmitter—Models SW312 / SW314

The transmitter bodypack is operated by 1 - "AA" alkaline battery. Before use, install battery as shown (Fig. 4). Make certain the battery is fully seated in its compartment so the cover slides in place easily. Battery life with alkaline batteries is approximately 8 hours of operating time.

When LED on top panel turns to RED the battery should be replaced immediately.
To Operate:

Insure the speakers are plugged into the “SPEAKER” jacks. Plug handheld microphone into the “DYNAMIC” jack. Turn amplifier on. Turn microphone on and talk into microphone. Rotate “VOLUME” control knob to obtain desired loudness level. For Models SW312 / SW314 the built-in wireless receiver ON-OFF switch is located just below main power switch of amplifier. Insure both transmitter and receiver are on same frequency channel. Turn on power switch located on wireless transmitter. RF LED on side of amplifier will light meaning that it is receiving signal. If RF LED does not light, check channels.
PROBLEM SOLVING

HOWLBACK is the howl or screech often heard in sound reinforcement systems. It is caused by sound from the loudspeaker returning to the microphone. AmpliVox systems utilize proven acoustical principles to minimize this; however, there is no way to completely eliminate howl back under conditions of high amplification. If howl back occurs, check the following:

User’s hand covering the head of the microphone. [Hold microphone under head slots.] Sound can easily re-enter microphone. Keep loudspeaker turned toward audience. Note: sound can be reflected from a hard surface back through the microphone. [Turn speaker.]

User holding microphone in a reflecting position. [Turn microphone.]

Volume setting too high. [Reduce microphone channel volume; compensate by speaking louder or closer to the microphone.]

NO SOUND

Make sure amplifier POWER switch is turned on and red LED is lit. If switch is on and LED is not lit, check to see that batteries are properly connected and at full charge. If using optional power adapter, check to see that front panel connector is properly seated, and verify that the power source is live.

WARRANTY

Limited Six (6) -Year Warranty

AmpliVox warrants this product to be free from defects in materials and workmanship (subject to the terms set forth below) for a period of six (6) years from the date of purchase (Warranty Period). During the Warranty Period, AmpliVox will repair or replace (at AmpliVox’s discretion) this product or any defective parts (Warranty Service). Repair or replacement under the terms of this warranty does not give right to any extension or a new beginning of the period of warranty.

CLAIMS UNDER THE WARRANTY

To obtain Warranty Service, contact AmpliVox (800-267-5486) to be assigned a Return Authorization number (RA#). After receiving a RA#, the defective unit is to be returned to AmpliVox in either its original packaging or packaging affording an equal degree of protection. You will bear the cost of shipping the product to AmpliVox. If the product is covered by the warranty, AmpliVox will bear the cost of shipping product back to you after the completion of service under this warranty.

Return shipping will be charged to you for products not covered by the warranty or requiring no warranty repair.

The following information must be presented to obtain Warranty Service: (a) the RA# must be clearly and legibly marked on the outside of shipping carton, (b) proof of purchase, which clearly indicates the name and address of the seller, the date of purchase and the product type, which is evidence that this product is within the Warranty Period. Please further include (c) your return address, (d) daytime telephone number, and (e) reason for return.

LIMITATION OF WARRANTY

This warranty is only valid for the original purchaser and will automatically terminate prior to expiration if this product is sold or otherwise transferred to another party. The warranty provided by AmpliVox in this statement applies only to products purchased for use, and not for resale. It does not apply to open box purchases, which are sold "as is" and without any warranty. Specifically exempt from warranty are limited-life consumable components subject to normal wear and tear, such as microphone windscreens, ear cushions, modular plugs, ear tips, decorative finishes, batteries, and other accessories. This warranty is invalid if the factory-applied serial number, date code label, or product label has been altered or removed from this product. This Warranty does not cover cosmetic damage or damage due to misuse, abuse, negligence, Acts of Nature, accident, disassembling or modification of, or to any part of, the product. This Warranty does not cover damage due to improper operation, maintenance, or installation, or attempted repair by anyone other than AmpliVox. Any unauthorized repairs will void this warranty.

REPAIRS OR REPLACEMENTS AS PROVIDED UNDER THIS WARRANTY ARE THE EXCLUSIVE REMEDY OF THE CONSUMER. AMPLIVOX SHALL NOT BE LIABLE FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES FOR BREACH OF ANY EXPRESS OR IMPLIED WARRANTY ON THIS PRODUCT. EXCEPT TO THE EXTENT PROHIBITED BY LAW, THIS WARRANTY IS EXCLUSIVE AND IN LIEU OF ALL OTHER EXPRESS AND IMPLIED WARRANTIES WHATSOEVER, INCLUDING BUT NOT LIMITED TO THE WARRANTY OF MERCHANTABILITY AND FITNESS FOR A PRACTICAL PURPOSE.

NOTE! This warranty gives you specific legal rights. You may have other rights which vary from location to location. Some jurisdictions do not allow the exclusion or limitation of incidental or consequential damages or implied warranties, so the above exclusions may not apply to you. This warranty does not affect your legal (statutory) rights under your applicable national or local laws.

Dispose of the product according to local standards and regulations.